

I put the “multi” in multimedia. Storytelling through video, podcast, music, graphic design, web development, and data. View more at <https://bniesz.com>

EXPERIENCE

WCPO-TV— *Multimedia Producer*

2013 - 2024

- Oversaw production for WCPO's "Digital Lounge" studio for creating digital-first content.
- Served as editor-in-chief and host of weekly local news podcast.
- Wrote, produced, shot, and edited compelling and meaningful stories for multiple formats.
- Developed and deployed a newsroom content plan for short-form vertical video and mentored reporters, which contributed to doubling Instagram interactions year-over-year.
- Collaborated with reporters to create interactive, graphic design, video elements, and data visualizations that enhanced the audience experience.
- Produced and hosted "Lounge Acts" series highlighting music performances.
- Maintained content management systems and managed YouTube channels, resulting in a 50% surge in subscribers over two years.

Apple— *"Family Room" Specialist*

2010 - 2013

- Technical support, repairs services, workshops and personal training.

WOXY.com — *Audio Engineer, Director of Media Production*

2004 - 2010

- Lead production of live on-air performances with national independent music artists.

EDUCATION

University of Cincinnati — *BFA in Electronic Media*

KEY SKILLS

Video Production & Editing (Final Cut, Premiere Pro, Avid, After Effects, Motion)

Graphic Design (Photoshop, Canva)

Livestream Production

SEO and Metadata

Adobe Creative Suite

Website Content Management

Web Development (HTML5, JavaScript, CSS)

Data Reporting & Visualization (Tableau, Excel, Google Analytics)

Audio Production (Logic Pro, Adobe Audition, ProTools)

Google Earth Studio, MapBox

Podcasting

Project Management

Digital Strategy

Social Media Management

Journalistic Writing

Editorial Skills

Story Layout Design

AWARDS

2019, 2023 Regional Emmy Award
Overall Excellence

2018 Regional Emmy Award
Best Investigative Report — Series

2020 Regional Edward R. Murrow Award
Best Podcast

2022 Regional SPJ Award
Best Podcast