

Award-winning multimedia producer with expertise in studio management, podcasting, and sound production. View more at <https://bniesz.com> and <https://bniesz.com/recording>

## EXPERIENCE

### WCPO-TV (E.W. Scripps)— *Multimedia Producer*

2013 - 2024

- Oversaw production for WCPO's "Digital Lounge," a studio for creating digital-first content.
- Managed all aspects of live music performance series "WCPO Lounge Acts."
- Produced multiple weekly podcasts for sports and local news.
- Developed and deployed a newsroom content plan for short-form vertical video and mentored reporters
- Managed YouTube channel, generating 35 million views and increasing subscribers by nearly 100,000 in two years.
- Produced custom livestream experiences for special events.
- Managed and maintained website and content management systems.

### Apple— *"Family Room" Specialist*

2010 - 2013

- Provided technical support, repair services, workshops and personal training.

### WOXY.com — *Director of Media Production*

2009 - 2010

- Produced live on-air performances with national independent music artists.
- Managed audio and video production and equipment.
- Managed and maintained website and content management systems.

### Ultrasuede Studio — *Freelance Audio Engineer*

2002 - 2009

- Produced and mixed music projects as a freelancer based out of a world-class recording studio.
- Managed all aspects of studio sessions.
- Mixed front-of-house sound on tour with music artists in venues ranging from small clubs to large theaters.

## KEY SKILLS

Audio Production (Logic Pro, Adobe Audition, ProTools)

Video Production & Editing (Final Cut, Premiere Pro, Avid, After Effects, Motion)

Graphic Design (Photoshop, Canva)

Livestream Production

Podcasting

Project Management

Social Media Management

SEO and Metadata

Adobe Creative Suite

Website Content Management

## AWARDS

### Regional Emmy Awards

- Best Investigative Report — Series (2018)
- Overall Excellence (2019, 2022)

### Regional Murrow Awards

- Best Website (2017, 2018)
- Excellence in Social Media (2018)
- Excellence in Innovation (2019)
- Best Podcast (2020)

### Regional SPJ Awards

- Best Podcast (2022)

## **EDUCATION**

**University of Cincinnati** — *BFA in Electronic Media*

1998 - 2002

- Dean's List
- Vice-President of Audio Engineering Society
- Production Office Student Worker
- Recorded and archived orchestral performances and recitals at the College-Conservatory of Music

**REFERENCES AVAILABLE UPON REQUEST**